

For Immediate Release

Niche Video Media Wins TiECON Southeast Venture Stage Pitch Competition



Niche Video Media® recently won the TiECON Southeast Venture Stage Pitch competition. The event was held on April 26, 2014 at the Renaissance Waverly Hotel in Atlanta, Ga. TiECON Southeast is a one-day conference where leading serial entrepreneurs, venture capitalists, corporate executives and global innovators all come together to share their knowledge and expertise. It concludes

with an awards ceremony that recognizes top entrepreneurial companies in the Southeast, one of which is Niche Video Media.

“We are extremely excited to have been named the Venture Stage Pitch competition winner at TiECON Southeast,” said Glen West, Chief Customer Officer. “To gain recognition from a panel of successful business executives is such an honor and reinforces the fact that our Private Media Channel™ is a successful business model.”

As the winner of the Venture Stage Pitch competition, Niche Video Media will be introduced to three potential capital investors as well as three potential customers, giving the [video hosting company](#) the tools necessary to succeed as a start-up company.

This win follows winning the Georgia State University business plan competition and being selected as a finalist in the Technology Association of Georgia/Venture Atlanta Business Launch competition. “We are gratified to be so positively received in the Georgia Entrepreneurship community,” says Rajesh Rajasekar, CEO of Niche Video Media.

About Niche Video Media

Niche Video Media, LLC provides a secured streaming video platform to individuals and businesses that allows customers to brand, share, and monetize their video content to a global audience without investing in video infrastructure or costly skill sets. By marrying the concept of a video platform with community building, we help customers engage their unique audiences around their unique content. Please visit our [Investor Relations page](#).

A Private Media Channel is ideal for companies with a large group of geographically distributed users (the “Community”) that must keep up-to-date with information best distributed in a multi-media format because it allows those users to interact with each other around that information and add value to the entire community. Some examples are large distributed sales forces with a variety of complex products; value chains of suppliers, manufacturers, distributors, and customers; industry communities for knowledge sharing, and technical certification training companies.